

## Designmonat GRAZ 2020 Design in the City | Call for Participants

Design in the City is a format within Design Month Graz that offers people the opportunity to experience design in different ways from exhibitions and workshops. Companies and designers showcase extraordinary products, unique collections, outstanding creations and a lot of information about how they incorporate design in their companies. It all happens where the topic of design is passionately and actively experienced every day: in the shops and companies of the city. Hence, design becomes visible and we are looking for new, state-of-the-art design products that are waiting to be displayed to a broad audience within the next Design Month Graz.

**From now on, you can apply for the by now established part of Design Month Graz “Design in the City”.**

The call aims at **shop owners** who – apart from their normal shop life - would like to present product design, and at **designers** who seek a suitable form of display for their product.

### **This leads to the following options:**

- As a shop, you can participate in cooperation with a designer and a fully designed project
- Shops as well as designers can separately hand in ideas/ products and will be paired with each other. In this case, the curator of Design in the City will look for ideal partnerships.

The objects will be showcased in the shop during the entire Design Month Graz. They can be enhanced by means of an opening event, a presentation, a “Meet the Designer” event or a workshop.

## **Particular attention must be paid to the following:**

### **\_Self-responsibility**

The format and type of the event - presentation, meeting, exhibition, workshop, a single activity or a series within the agenda - are up to the submitting party. The activity must be fully mapped out upon submission. We cannot consider sketches of ideas for projects and pieces of work in the conception phase.

### **\_Individual initiative**

The success of the submitted item/ activity on the agenda depends largely on the initiative of the submitting party. Design Month Graz can be understood as a marketing event, which unites a variety of design events. However, this does not replace your personal commitment and self-marketing for the event.

### **\_Self-financing**

The cost of participation for shops is 280 Euros (excluding VAT). Participation is free of charge for CIS Full Members and for the participating designers. Any kind of event must be funded at the shops' expense. Creative Industries Styria cannot provide any financial resources in terms of implementation!

### **\_ Formal criteria for submission**

- Describe your project with every relevant key data by using the online form. Upload informative pictures describing the project (up to 4 pictures, size: max. 2 MB, landscape format, incl. picture credits).
- Facts & Figures about the program: who? what? why? where? how long?
- More detailed project description: event concept, images, location, etc

During the registration process the system will ask you about your **member status**. By submitting the form, you automatically confirm a free membership if you have not yet registered as a member. Please find detailed information about the CIS membership at [www.cis-member.at](http://www.cis-member.at)

## **Services of Creative Industries Styria**

Creative Industries Styria, being the initiators and organizers of Design Month Graz, use all available marketing and public relations channels to communicate the events and activities regionally, nationally and internationally. A pocket guide helps visitors to find their way on this design course and provides basic information about the participating shops and designers. The partaking shops are also included in the free guided tours provided by GrazGuides.

Further, all information can be retrieved in German and English at [www.designmonat.at](http://www.designmonat.at) and via the social media channels as well as the weekly CIS newsletter.

### **\_Coordination of events**

Creative Industries Styria have an overview of all submitted agenda events and activities, which enables the perfect placement of the submitted agenda activities and avoids overlaps.

### **\_ Support in terms of marketing**

Creative Industries Styria promote the entire program and Design Month Graz as one brand . Hence, they also support the marketing of all submitted events and activities on the agenda.

**Hand in your project online and apply for participation until February 9, 2020 at:**

**[members.cis.at/DITC2020/](http://members.cis.at/DITC2020/)**