



The Cultural and Creative Cities Monitor

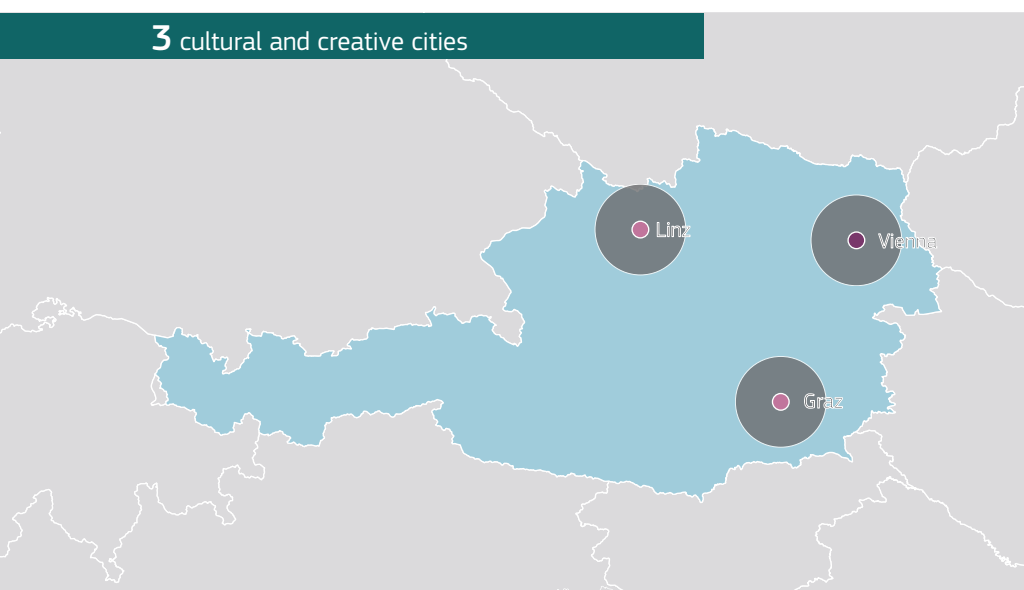
2019 edition



AUSTRIA

The Cultural and Creative Cities Monitor 2019 shows how well 190 European cities in 30 countries perform across 9 cultural policy dimensions, compared to their peers. Cities have been selected based on their demonstrable engagement in promoting culture and creativity, from about 1 000 cities in Eurostat's Urban Audit. Therefore, the cities featured in the Monitor are already top performers.

3 cultural and creative cities



Inner circles

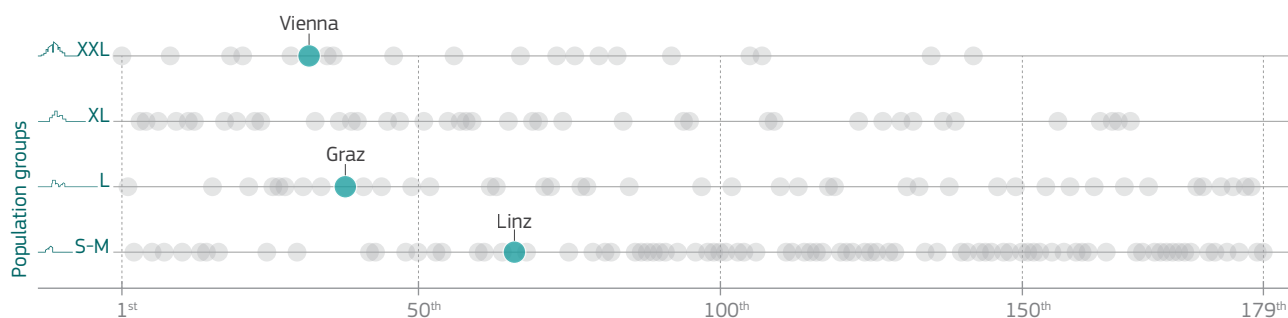
- New city
- Selection criteria:
 - European Capital of Culture
 - UNESCO creative city
 - International cultural festivals

Outer circles

Annual gross domestic product per capita:



How does your city rank on the Cultural and Creative Cities Index?



On the Cultural and Creative Cities Index ranking, **Vienna** holds the top position in the country and comes 6th in the group of 20 ranked European cities with more than 1 million inhabitants. **Graz** and **Linz** follow, coming 8th and 15th in their respective groups of 40 ranked cities with 250 000 to 500 000 inhabitants and 79 ranked cities with 50 000 to 250 000 inhabitants.

Highlights

Vienna is ranked 3rd on 'Cultural Vibrancy', thanks to its 2nd position on *Cultural Participation & Attractiveness* in the group of 20 ranked European cities with more than 1 million inhabitants.

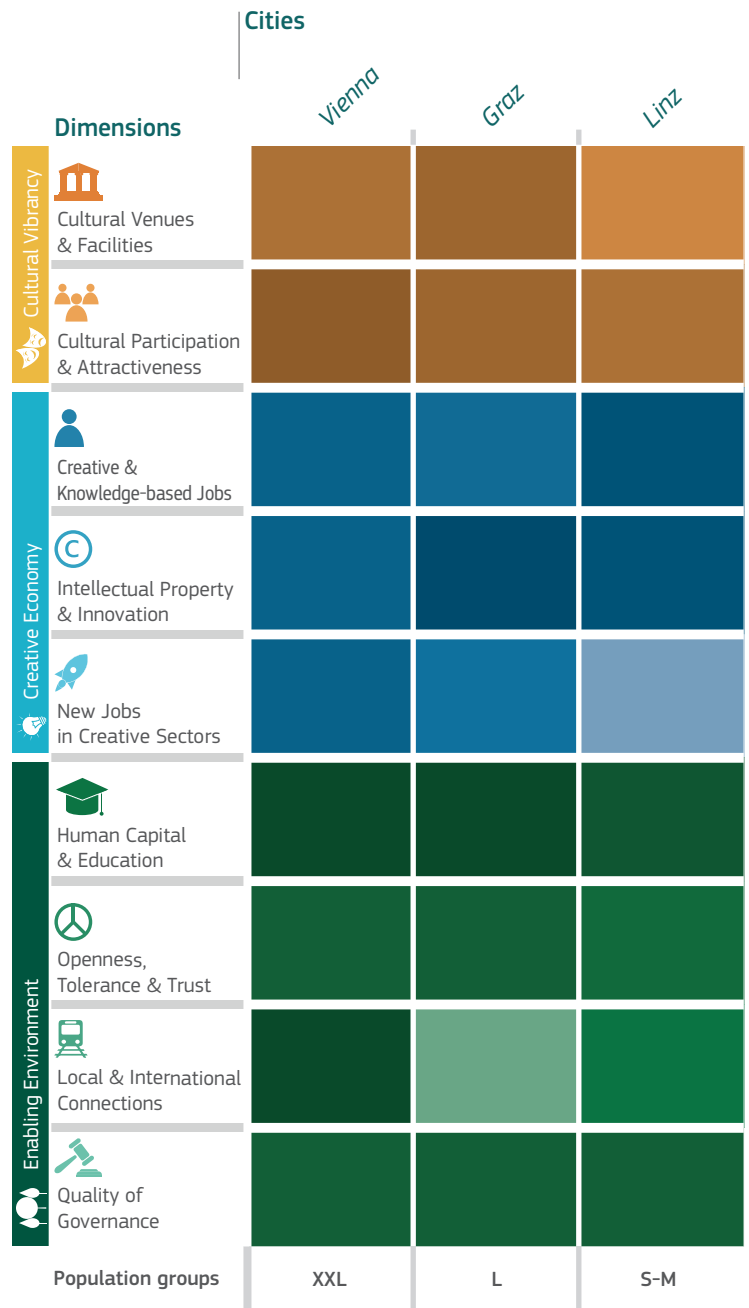
Karlsplatz is a major cultural hotspot in Vienna. Various seasonal events take place here throughout the year, from the daily classical concerts inside the Karls Church - a Baroque landmark in the city - to the Christmas markets to the music event Popfest in summer.

Linz ranks 6th in its population group on 'Creative Economy', registering the best score at country level. The city performs particularly well on *Creative & Knowledge-based Jobs*, coming 2nd in its group.

Tabakfabrik Linz, a former tobacco factory, has established itself as a focal point, providing spaces and support for cultural and creative start-ups, and contributing to the positioning of Linz internationally as a cultural and creative city.

Vienna and **Graz** record the best results in the country on 'Enabling Environment'. **Vienna** comes 7th in its group, and **Graz** is 9th among the 40 European ranked cities with 250 000 to 500 000 inhabitants, particularly thanks to their respective positions on *Quality of Governance* (6th) and *Human Capital & Education* (9th).

Following the designation of Graz as a UNESCO City of Design, the networking association Creative Industries Styria was set up to enhance connections between the Styrian creative scene and the traditional economy and to promote international collaboration.



Cities are ordered alphabetically within each population group



Population groups:

- XXL group > 1 million inhabitants (20 cities)
- XL group 500 000 – 1 million inhabitants (40 cities)
- L group 250 000 – 500 000 inhabitants (40 cities)
- S-M group 50 000 – 250 000 inhabitants (79 cities)



Online tool: <https://composite-indicators.jrc.ec.europa.eu/cultural-creative-cities-monitor/>

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